

Music Powered Games Privacy Policy

Music Powered Games, LLC, 3077B Leeman Ferry Road, Huntsville, AL 35801, USA (“we”, “our”, and “MPG”) is committed to protecting and respecting your privacy. Please read this Privacy Policy to understand how we will collect, process and use (together “process”) your personal data in conjunction with the terms of use for the websites, applications and other online products and services including our Games (collectively, our “Services”). MPG may update this privacy policy from time to time to reflect any changes: (i) in our policies or relevant laws; or (ii) in the functionality of the Services. You can access the latest version of this Privacy Policy at any time at www.musicpoweredgames.com/privacy. If you do not agree with the way we process personal data in accordance this Privacy Policy in whole or any part of it, then you should not use the Services.

1. INFORMATION WE MAY COLLECT FROM YOU AND HOW WE USE IT

We may process the following personal data for the purpose of providing the Services to you in accordance with our Terms of Use.

(a) Personal Information you provide to us: We process information that is required for the provision of the Services and entered on the Services by you. For example, when you download the App, set up a profile, or access or download any files from the Services or interact with other users on the Services or your contacts who have not joined the Services yet. Further, when material is accessed on a third-party platform or social network (such as Facebook or Instagram), that third party may provide us with the information based on your settings on that third-party platform.

(b) The categories of personal data collected includes contact information like your name or email address; account information like your profile picture, username and password; user and device information like your preferences, location, time zone, app version; or event and communication data, i.e. details about your interaction with the Services.

(c) We automatically collect information about your usage of the Services, for example what buttons you click on, and about the device you use to access the Services, for example, the device's unique device identifier, operating system, device language, device region, device time zone, device keyboards settings, push notification token and mobile network information. We collect this information for purposes of improving the Services' performance and for troubleshooting, in particular to improve the Services' performance and security.

2. COOKIES AND SIMILAR TECHNOLOGIES

We use 'cookies' on the websites and similar technologies in the Games in the Services. A cookie is a small text file used to store limited information about the user of the device. They help us to identify how our users use the Services and so that we can continuously evolve and improve it.

On the websites we use Google Analytics, a web analytics service provided by Google, Inc. ("Google"), which uses cookies to analyze how users use the Site. The information generated by the cookie about your use of the Site will generally be transmitted to and stored by Google on servers in the United States. At our request, Google will use this information for the purpose of measuring your activity on our Website, compiling statistical reports on overall website activity for us and providing other services relating to Website activity and internet usage. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however, please note that if you do this you may not be able to use the full functionality of our Website.

In the Games we use our own technology that allows us to improve the Services' performance. This technology works by registering certain events in our database. These events may include start and duration of user sessions with the application, clicks on different buttons within the application, as well as user input like search terms.

We have implemented Social Plugins from social networks so that you can share anything of interest to you with your friends and connections in social networks. Our Website contains social plugins to the external social networking sites such as Facebook, Instagram, and Twitter. The plug-ins, however, are not active until you click upon them. This means that no information regarding your use of the Services will be transmitted to Facebook, Instagram, or Twitter, unless you interact with one of the plug-ins.

3. SHARING YOUR INFORMATION AND INTERNATIONAL TRANSFERS

We do not share personal data with third parties except where we have your expressed opt-in permission to do so. We may process your personal data through third party service providers which act on our behalf for the purposes described in this Privacy Policy. In such cases, we will always implement the legally required safeguards to protect your personal data. If you are located in the European Economic Area ("EEA"), a transfer to territories that are outside of the EEA may occur where these service providers may be based. Where this is the case, we will use measures to ensure that your personal data is adequately protected in accordance with EU data protection law requirements.

4. SECURITY OF YOUR INFORMATION

We take the security of your personal information seriously and use appropriate technical and organizational measures to protect your personal information against unauthorized or unlawful processing and against accidental loss, destruction or damage. However, the transmission of information via the internet is not completely secure. Therefore, we cannot guarantee the security of your data during its transmission to or from the Services.

5. FEATURES AND SERVICES OF THIRD PARTIES

The Services may include and link to features and services (such as social applications like Facebook, Instagram, and Twitter) that are provided by a third party. Use of these third-party services is at your own choice. If you use these features and services, please understand that the third parties that operate them may collect information from you which will be used in accordance with their own privacy policy and terms of use, which may differ from ours. We do not accept any responsibility or liability for these policies or for any personal data that may be collected through these websites or services. You should always read the privacy policy of any feature or service you access carefully in order to understand the specific privacy and information usage practices.

6. YOUR PRIVACY CHOICES

If at any time you believe that your personal data stored with us are incorrect or if you would like to access them, you can update them via your user profile.

7. CONTACT US

If you have any questions or concerns regarding this Privacy Policy, please contact us at Music Powered Games, LLC, 3077B Leeman Ferry Road, Huntsville, AL 35801 or privacy@musicpoweredgames.com

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